

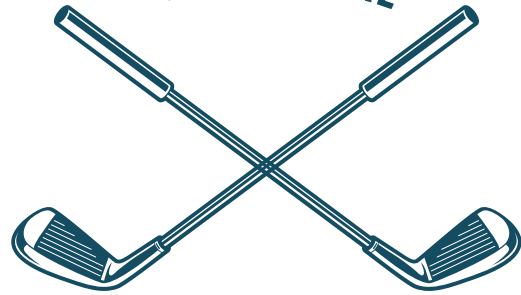


Leading the Fight Against Paralysis

“We’ve been a long time sponsor of The Drew Crew because Drew’s inner drive and unwavering commitment to battling spinal cord injury is truly admirable. We take great pride in contributing to the success of Drew’s remarkable journey.”

- Laura McKelvey, Volkswagen Sponsor

12TH ANNUAL



CHARITY GOLF SCRAMBLE

JULY 26 · 2024
Pine Knob Golf Club
Clarkson, MI

SPONSORSHIP OPPORTUNITIES



MESSAGE FROM FOUNDER & DREW'S DAD



In the blink of an eye, life can change drastically, leaving a person to navigate a world that's no longer designed for them. Drew Clayborn, the heart of The Drew Crew Organization, knows this all too well. After an accident rendered him a quadriplegic dependent on a ventilator, his life changed, but so did our mission.

The Drew Crew Golf Outing is not only a day on the green but a beacon of hope for those like Drew, who face the monumental costs of essential nursing care and the myriad of needs that come with paralysis.

Your sponsorship is an integral part of our endeavor. You become a member of The Drew Crew, a vital player in a community that rallies behind Drew and others like him, ensuring they have the care and resources to live life to its fullest.

By joining The Drew Crew as a sponsor, you do more than support a cause; you change lives. You offer more than a donation; you provide a lifeline.

Every swing, every sponsorship, and every supporter counts. Drew and the many we serve are looking forward to you joining our Crew. Let's make this outing a hole-in-one for hope and independence.

Thank you for joining The Drew Crew. Together, we are more than supporters; we are partners in making a tangible difference.

LeDon Clayborn
Founder & Drew's Dad
248.761.5000
lclayborn@thedrewcrew.org



WHO IS THE DREW CREW?

A resilient group that knows what it's like to wake up every morning and fight. Having a high level spinal cord injury (SCI) many of my daily obstacles are life-threatening. Home nursing care, body deterioration, infection prevention, independence and mental health are challenges I face and conquer everyday. Since the day of my accident in 2010, we have fought through every adversity that paralysis has presented.

The Drew Crew has been given knowledge and resources that all paralysis victims deserve access to. I am blessed to be living without ever suffering from a pressure sore, muscle atrophy, foot drop, or any other common secondary conditions. I am on a mission to give hope to a reality of despair, through physical, mental, and emotional intervention.



Our goal is to lower the re-hospitalization rate and increase the quality of life with an SCI

Help us make it happen!

DID YOU KNOW?

290,000

people are living with a spinal cord injury (SCI) in the US. 17,800 new cases occur each year

30%

of all individuals with SCI are re-hospitalized one or more times EACH year for an average of 20 days

\$1-\$5 MILLION

lifetime medical costs after a spinal cord injury. Higher the level of injury, higher the lifetime costs



YOUR DOLLARS AT WORK

INNOVATIVE THERAPY

The Drew Crew has purchased over \$125,000 of groundbreaking physical therapy equipment. Therapies that can be done from home, prevent pressure sores, increase blood circulation, lower nerve pain, and grow muscle.



ADAPTIVE TECHNOLOGY

Depression is 4 times more likely after a spinal cord injury (SCI). Studies show that the best ways to combat depression for those with SCI are independence, community involvement, and employment.

The Drew Crew provides vocational materials for numerous families every year. Including environmental controls, manual wheelchairs, computer/gaming joysticks, accesible desks and work equipment, mouthsticks and more

“I’m always thinking of The Drew Crew. Every day I use my desk that you and your donors purchased for me, or use a woodworking tool you helped me buy. I’ll always be grateful of what you did.”

-Matthew Klos, years after The Drew Crew funded workspace renovations and accesible equipment



12TH ANNUAL CHARITY GOLF SCRAMBLE SPONSORSHIP LEVELS

CHAMPION SPONSORSHIP | \$10,000

As the marquee sponsor of The Drew Crew 2024 Charity Golf Scramble, you will have premier branding visibility leading up to and during the event with access to hundreds of golfers, their guests, other sponsors and volunteers.

Only one available.

- Five (5) foursomes, The Drew Crew golf polo, and a dozen golf balls for each golfer
- Twenty (20) reserved seats for your foursomes during dinner, auction and program
- Twenty (20) additional reserved seats for guests at dinner, auction and program
- One (1) branded special item with name/logo for each participating golfer
- Opportunity for a company representative to address the golfers and guests at dinner
- Large Sponsorship banner at the 1st hole
- Four (4) hole signs on course
- Four (4) live mentions by event emcee during dinner program
- Most prominent placement on all-sponsor banner in dining room
- Full-page ad in printed dinner program
- Company name or logo on all The Drew Crew Newsletters & Website
- Foremost recognition on at least four (4) The Drew Crew social media posts
(Opportunity to be quoted about sponsorship in individual post)
- Leading recognition in The Drew Crew welcome email to golfers prior to event
- Opportunity for other promotional materials to be placed on event date

CONTACT DCLAYBORN@THEDREWCREW.ORG



12TH ANNUAL CHARITY GOLF SCRAMBLE SPONSORSHIP LEVELS

EVENING DINNER SPONSORSHIP | \$5,000

As the premier sponsor of The Drew Crew 2024 Charity Golf Scramble Dinner, your company will have prominent branding throughout the dining room with exposure to all golfers, guests, other sponsors and volunteers.

Only one available.

- Two (2) foursomes and The Drew Crew golf polo for each golfer
- Eight (8) reserved seats for your foursomes during dinner, auction and program
- Eight (8) additional reserved seats for guests at dinner, auction and program
- Two (2) hole signs on course
- Two (2) live mentions by event emcee during dinner program
- Prominent placement on all-sponsor banner in dining room
- Full-page ad in printed dinner program
- Company name or logo on all The Drew Crew Newsletters & Website
- Notable recognition on at least two (2) The Drew Crew social media posts
(Opportunity to be quoted about sponsorship in individual post)
- Prominent recognition in The Drew Crew welcome email to golfers prior to event
- Table tents with company name or logo on all dinner tables

**Evening & Birdie level sponsorships can be combined for \$7,000*

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BIRDIE SPONSORSHIP | \$2,500

Your support will be recognized on the course and leading up to the event, with branding exposure to all golfers, guests, other sponsors and volunteers.

- One (1) foursome and The Drew Crew golf polo for each golfer
- Four (4) reserved seats for your foursome during dinner, auction and program
- One (1) hole sign on course
- One (1) live mention by event emcee during dinner program
- Prominent placement on all-sponsor banner in dining room
- Half-page ad in printed dinner program
- Company name or logo on all The Drew Crew Newsletters & Website
- Notable recognition on at least two (2) The Drew Crew social media posts
(Opportunity to be quoted about sponsorship in individual post)

COCKTAIL HOUR SPONSORSHIP | \$2,500

*As Cocktail Hour Sponsor, your branding will take center stage at one of the most popular places at the tournament - the bar! **Only one Available.***

Includes all Birdie level benefits plus...

- Company name or logo on all napkins in bar serving area for Cocktail Hour

**Evening & Cocktail sponsor can be combined for \$7,000*

BLOODY MARY & MIMOSA SPONSORSHIP | \$2,500

*Your company will be front and center as we kick off the day! The Bloody Mary & Mimosa Bar is a hot spot as foursomes get ready to hit the course! **Only one Available.***

Includes all Birdie level benefits plus...

- Tent signs with company name or logo on Bloody Mary & Mimosa serving area(s)

**Evening & Bloody Mary sponsor can be combined for \$7,000*

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GOLFER LUNCH SPONSORSHIP | \$2,500

*By sponsoring the Golfer Lunch, your company will have branding exposure to every golfer at the turn! **Only one Available.***

Includes all Birdie level benefits plus...

- Tent signs with company name or logo on lunch serving area(s) at the turn

**Evening & Golfer Lunch sponsor can be combined for \$7,000*

DRINK CART(S) SPONSORSHIP | \$2,500

*As a Drink Cart Sponsor, your company will have featured branding on all drink carts as they make the rounds, with plenty of exposure to all foursomes! **Only one Available.***

Includes all Birdie level benefits plus...

- Adhesive (magnet or sticker to be determined) with company name or logo affixed to all drink carts used during the tournament

**Evening & Drink Cart sponsor can be combined for \$7,000*

PHOTOGRAPHY SPONSORSHIP | \$2,500

*Your company will be featured on 216 photo frames! Premier exposure as each golfer takes home a framed photo of them and their foursome! **Only one Available.***

Includes all Birdie level benefits plus...

- Tent signs with company name or logo on Bloody Mary & Mimosa serving area(s)

**Evening & Bloody Mary sponsor can be combined for \$7,000*

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GOLF PACKAGE SPONSORSHIPS

PLATINUM GOLF SPONSORSHIP | \$5,000

- Five (5) foursomes and The Drew Crew golf polo for each golfer
- Twenty (20) reserved seats for your foursomes during dinner, auction and program
- One (1) additional hole sign on course
- Half-page ad in printed dinner program
- Company name or logo included in prominent position on The Drew Crew Newsletters and Website

GOLD GOLF SPONSORSHIP | \$2,500

- Three (3) foursomes and The Drew Crew golf polo for each golfer
- Twelve (12) reserved seats for your foursomes during dinner, auction and program
- Quarter-page ad in printed dinner program
- Company name or logo included in prominent position on The Drew Crew Newsletters and Website

SILVER GOLF SPONSORSHIP | \$1,500

- One (1) foursome and The Drew Crew golf polo for each golfer
- Four (4) reserved seats for your foursome during dinner, auction and program
- Company name or logo included in prominent position on The Drew Crew Newsletters and Website

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DRIVING RANGE SPONSORSHIP | \$500

With the Driving Range sponsorship, your branding will be one of the first things a golfer sees when getting ready to hit the course!

Only one Available.

- Two (2) invitations to dinner, auction, and program
- Company name listed in printed dinner program
- Sign with company name or logo at Driving Range where 216 golfers warm-up
- Recognition on The Drew Crew at least one (1) social media post promoting the golf tournament

PUTTING GREEN SPONSORSHIP | \$500

With the Putting Green sponsorship, your branding will be one of the first things a golfer sees when getting ready to hit the course!

Only one Available.

- Two (2) invitations to dinner, auction, and program
- Company name listed in printed dinner program
- Sign with company name or logo at Putting Green where 216 golfers warm-up
- Recognition on The Drew Crew at least one (1) social media post promoting the golf tournament

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HOLE SPONSOR | \$250

Become a Hole Sponsor and your name or logo will be featured on the course with exposure to all golfers!

- One (1) promotional hole sign
- Company name listed in printed dinner program

ALL SPONSORSHIP LEVELS INCLUDE THE FOLLOWING BENEFITS:

- At least one (1) mention in event-related social media posts
- Opportunity to distribute promotional products or materials at the event (Must be mutually-agreed upon and provided to The Drew Crew no later than June 19, 2024. *(The Drew Crew reserves the right to decline any product offered for distribution)*)



CHARITY GOLF SCRAMBLE

JULY 26 • 2024

**Pine Knob Golf Club
Clarkson, MI**

9:00 AM - Registration

10:00 AM - Shotgun Start

Dinner, auction, and program following round

THANK YOU FOR CHANGING LIVES

SPONSORSHIPS AVAILABLE AT
WWW.THEDREWCREW.ORG

CONTACT: DREW CLAYBORN
DCLAYBORN@THEDREWCREW.ORG
248.961.1414